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Union Station Selected to Host North American Premiere Of *The Discovery of King Tut*

April 4 – September 7, 2014

*Over 1,000 Objects to Provide an Unprecedented Opportunity to Experience
the Most Remarkable Discovery of the 20th Century*

KANSAS CITY, MO - - Today officials with Kansas City's Union Station and Premier Exhibitions, Inc., a leading provider of museum-quality exhibitions throughout the world, made the highly anticipated announcement that the blockbuster exhibition, *The Discovery of King Tut*, will make it's North American premiere at Union Station on April 4th of this year.

The largest exhibit in Union Station history, covering a total of 20,000 square feet, will feature a total of 1,000 breathtaking reproductions that were scientifically and expertly hand-crafted over five years by leading Egyptian artisans. Approximately five million people have experienced *The Discovery of King Tut* in 20 host cities since its opening in 2008. Through a partnership with Semmel Concerts GmbH ("Semmel"), Premier is now bringing the exhibition to North America.

"We wanted to bring the moment of the tomb's discovery back to life and allow our visitors to relive it vividly," Christoph Scholz, executive producer, *The Discovery of King Tut*, SC Exhibitions, said. "A show without barriers or behind glass, in which not just a few objects can be shown, but the whole treasure and even the reconstructed burial chambers. An exhibition that leads you right to the heart of Tutankhamun's tomb, presents his treasures and explains them in context. An exhibition in which people can relive what the archaeologist Howard Carter went through in November 1922."

The exhibition, which will take five weeks to install, will open to the public on Friday, April 4th and run through September 7, 2014. Union Station members may purchase pre-sale tickets for \$12.50 now through February 17th at the Union Station box office or on-line at www.unionstation.org Tickets for the general public are \$19.95 and go on sale Tuesday, February 18. Admission price includes a special audio tour (one for adults and one version paced for children) which enhances the exhibition experience. It not only captivates, but educates, making it appropriate for all ages. Get updates on Facebook and Twitter @UnionStationKC, #TUTKC.

"Because Egyptian antiquities from King Tut's tomb can no longer travel outside Egypt, this is an experience like no other," George Guastello, President and CEO of Union Station Kansas City, Inc. said. "The selection of Union Station to host the North American premier of this breathtaking exhibition is a coup not only for us, but for Kansas City and the entire mid-west region. *The Discovery of King Tut* has visited the cultural capitals of Europe, including Munich, Dublin, Seoul, Paris, Amsterdam, Berlin, Prague, Geneva and now, Kansas City. We are in prestigious and world-class company."



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"We are delighted to bring this remarkable exhibition to North America for the first time, and in choosing a host city for the premiere, Union Station and Kansas City was the perfect fit," said Mark Lach, vice president of design and new content for Premier Exhibitions, Inc. "We value our longstanding relationship with Union Station and have seen great success with previous exhibitions including: *Titanic: The Artifact Exhibition*, *Real Pirates* and *America I Am*. The story of King Tut has fascinated the world since the remarkable discovery of his tomb, and this exhibition presents this fascinating subject in a thrillingly unique experience, and I'm confident visitors will leave *The Discovery of King Tut* exhilarated by having seen something very special."

The Discovery of King Tut at Union Station in Kansas City is made possible through the generous support of presenting sponsor, Bank of America.

"Bank of America is a leading supporter of the arts around the world and right here in Kansas City," said Jack Ovel, Kansas City president of Bank of America. "Our support in the market goes back more than a century and continues today as we invest in institutions and programs that are important culturally to Kansas City as well as have a positive impact on our local economy."

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About Union Station Kansas City, Inc. Union Station Kansas City is a historical landmark and civic asset renovated and reopened to the public in 1999. The organization, driven by its mission of science and history education and entertainment, features a science center, the popular Model Railroad Experience open year round, new planetarium, one of the region's largest screen movie theaters, live theater, shops, restaurants and home to prominent area civic organizations and businesses. Visit unionstation.org for details. Union Station was named the Kansas City's favorite landmark and as one of the top five museums and attractions in Kansas City by the KCCVA Visitors' Choice Awards. Science City was named the favorite museum by KC Parent magazine.

About Premier Exhibitions, Inc. -- Premier Exhibitions, Inc. (Nasdaq:PRXI), located in Atlanta, Georgia, is a foremost presenter of museum quality exhibitions throughout the world. Premier is a recognized leader in developing and displaying unique exhibitions for education and entertainment including *Titanic: The Artifact Exhibition*, *BODIES...The Exhibition*, *Tutankhamun: The Golden King* and the *Great Pharaohs*, *Real Pirates* in partnership with National Geographic and *Pompeii: The Exhibition*. The success of Premier Exhibitions, Inc. lies in its ability to produce, manage, and market exhibitions. Additional information about Premier Exhibitions, Inc. is available at the Company's web site www.PremierExhibitions.com

About Semmel Concerts GmbH -- Semmel Concerts GmbH, founded in 1991 by Dieter Semmelmann, is now one of the biggest promoters in Germany, presenting more than 1,000 events a year. Whether pop, folk or rock music, or a musical or a show, or else an international exhibition or a cabaret or comedy show, everything that is good and brings people pleasure has a place under the Semmel Concerts logo. A highly-qualified team of more than 100 employees look after the needs of artists and partners alike. In addition to its headquarters in Bayreuth, Semmel Concerts also has several branch offices, including one in Berlin. Since 2000, Semmel Concerts has been part of the listed ticketing service provider, CTS Eventim AG.



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